

PACIFIC CITY / WOODS PARKING ADVISORY COMMITTEE
Wednesday, May 26th, 2021, 1:00 – 3:00 pm
VIRTUAL

MEETING NOTES & ACTION ITEMS

Member Organizations Appointed by Order 20-028	Representative	6/16	7/7	7/28
Tillamook County Public Works Department	Chris Laity	X		
Tillamook County Parks Department	JoAnn Woelfle	X		
Tillamook County Sheriff's Office	Josh Brown	X		
Tillamook County Department of Community Development	Sarah Absher	X		
Tillamook County Transportation District	Doug Pilant	X		
Nestucca Rural Fire Protection District	Jim Oeder	X		
Pacific City Doryman's Association	Ray Monroe (Craig Wenrick stand in)			
Pacific City-Nestucca Valley Chamber of Commerce	Susan Amort			
Oregon Parks and Recreation Department	Justin Parker	X		
Nestucca Valley Community Alliance	Marie Heimburg			
Pacific City/Woods Citizen Advisory Committee	Larry Rouse	X		
Major Business (51 or more employees)	Jim Prinzing			
Minor Business (50 or less employees)	Nicole Twigg	X		
Citizen-at-Large	Marty Wisehart	X		
Tierra Del Mar Representative	Lisa Macy-Baker	X		
Tillamook County Commissioners Liaison – NON-VOTING	Rachel Hagerty	X		

Additional Attendees: Brook Wyntergreen, Tim Hirsch, Bob Papke, Doneg McDonough, Anne Price

NEXT MEETING: Wednesday, June 16, 2021
1:00 – 3:00 pm, Virtual

STRATEGY	LOCATION	NOTES	STATUS / ACTION ITEMS
1.3 Consistent Parking Branding		<ul style="list-style-type: none"> • Develop destination management website • QR code to be championed by new Destination Coordinator • PR about purpose of the PAC/PMP, proactive with local citizens. PC Sun Column monthly column is ongoing 	<ul style="list-style-type: none"> • BROOK / NAN / JIM – develop destination management website, pending funding approval
1.4 Wayfinding/Signage		<ul style="list-style-type: none"> • VTC completed Pacific City Wayfinding Plan – Phase 1 (Brooten Rd) • VTC to complete Phase 2 (Cape Kiwanda) • Consider permanent electronic reader boards • Explore addition of Haystack Park to access beach/McPhillips • Add signage regarding parking enforcement; citizen request to add cold-water recreation safety messaging • NAN / BROOK – Phase 2 – Cape Kiwanda wayfinding plan to go on hold until Cape Kiwanda RFP is complete • temp. digital signage 2021 – developed communications plan for (worked with Surfriders / NVCA / Dorymen) • Closed parking on Sunset / open parking on Kiwanda <ul style="list-style-type: none"> ○ Sunset – same signage as last summer April 29th posted on Trip Check - No RV / Trailers on CK Lot, available parking at Sunset Boat Launch ○ No RV/Trailer parking on Kiwanda Drive. Make people aware of Shuttle Service 	<ul style="list-style-type: none"> • NAN / BROOK – Brooten Rd design intent drawings and fabrication/installation; funding request sent to County in January • Closed parking on Sunset / open parking on Kiwanda <ul style="list-style-type: none"> ○ Option: only opening weekends – nearly impossible to manage ○ NO PARKING at NVCA entrance. ○ Chief Oeder – all is well so far, continued observation • BROOK – Direct overflow parking into NVCA. Sandwich boards on both sides, volunteer can pick up / put out. add board and change color • Alder Street – no overnight camping signs. County to add signage. Surfrider / Pelican / Moment – large beach safety / etiquette signage coming soon. Ben Moon to help message with Van Life apps.
1.5 “How to Get Around” Resource		<ul style="list-style-type: none"> • Provide to lodging providers, CD, Chamber, etc. • OPRD focusing on developing on-line resources • Develop a widget • discuss overflow solutions for 2021 at CK prior to developing resource <ul style="list-style-type: none"> ○ NVCA, Doryman Parcel / Old Windermere / PC 4-way / Reuppel & Pacific are ongoing ○ Webb Park Full. Not available for overflow 	<ul style="list-style-type: none"> • BROOK –overflow solutions for 2021. Strategizing management systems with private owners. <ul style="list-style-type: none"> ○ PC 4-way / Reuppel & Pacific are ongoing • Nan / Marty – VTC website with GIS assets went live 6/15/21. Can add alternative transportation / parking
1.6 Coordinate with Community Destinations		<ul style="list-style-type: none"> • VTC purchased “OregonCoastTrip” url for trip check. Focused on beach areas of Tillamook County • OPRD and other entities distributing messaging to visitors • Beach Ambassador – volunteers needed! Trailkeepers of Oregon. Booth / tent located on beach away from parking areas. Potential volunteers need to take online training - https://www.trailkeepersoforegon.org/trailambassadors/ 	<ul style="list-style-type: none"> • BROOK / NAN – ODOT Trip Check liaison <ul style="list-style-type: none"> ○ Pelican IT to coordinate CK lot camera live stream with Trip Check ○ Cameras @ Oswald West / Manzanita / Oceanside / Neskowin / Port of Garibaldi • SURFRIDERS / MOMENT – Dory safety – Be aware of boats. Near beach.

STRATEGY	LOCATION	NOTES	STATUS / ACTION ITEMS
			<ul style="list-style-type: none"> • Will be on large mural on south side of Pelican. Add to South County website • JASON / OPRD – Beach Access for boat launching activities. Possible permit for dash
1.7 Stakeholder Outreach & Education		<ul style="list-style-type: none"> • Travel Oregon is working with groups on the coast to develop messaging about behavior protocols at the beach to help visitors prepare for their visit and minimize community conflicts • 2021 Travel Oregon campaign is “Take Care Out There”. VTC is “Caring For Our Coast” 	
2.1 Real-time Parking Availability Information	CK Lot	<ul style="list-style-type: none"> • Pacific City area added to trip check • Arica and Jim discussed widget that OCVA developed. 	<ul style="list-style-type: none"> • Parking officer / ambassador may assist with real-time • Possible electronic arm with codes at actual boat launch
1.10 Shuttle Service		<ul style="list-style-type: none"> • Commissioners looking to find another bus. Run straight route from Bob Straub to TDM (Doug – no safe turnaround at TDM but safe turnaround at Sitka Sedge) • 2021 PC Shuttle running Friday – Sundays from 5/28 – 9/5. Adding a second bus to run mid-days. Adding two stops in TDM; 1 stop @ Sitka Sedge; 1 stop further south stop @ Stephen & Roger • Route / Schedule will be on GTFS – can track on mobile • CAC can help with messaging • People can flag bus as long as it is safe 	<ul style="list-style-type: none"> • Transit Tracker App - tracker technology is performing well despite spotty cell service. • DOUG - Direct Mail to be sent to locals with schedule – Mid June • DOUG – looking for surfboard racks for back of the bus • Shuttle ran at max capacity and outperformed all other TCTD units on Memorial Day Weekend • Weather kept visitors down following two weekends after Memorial Day
1.11 Maintenance/Sand Clearing	CK Lot, PC Turnaround, Bob Straub	<ul style="list-style-type: none"> • Econoblox for sand containment chosen due to ease of install, quality of function, and do not conflict with ADA rules; incorporate with 1.16 • Sand cleaning and restriping completed for Cape Kiwanda and Bob Straub lots; summer sand clearing every Thursday • Clear lots as needed. • County striped Bob Straub. Future thermoplastic striping 	<ul style="list-style-type: none"> •
1.13 Pay-to-Park	CK Lot, Hungry Harbor, PC Turnaround	<ul style="list-style-type: none"> • Explore fee at Tierra del Mar, along with speed bump and caution light • Exploring designing volunteer prog • ram for free annual parking passes and finding local partners (SOLVE, Surfriders, etc.) • County wide messaging. (Education vs enforcement) 	<ul style="list-style-type: none"> • 2nd pay station to arrive end of July <ul style="list-style-type: none"> ○ Location to be right by Pelican ○ Friendly Reminder Signs – “remember to pay” • Sheriff expressed support for parking SO vehicle in the lot. (Could reserve overnight parking spot at Webb Park)

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		<ul style="list-style-type: none"> • Fee is a PARKING fee, not an ACCESS fee. Problem with recreational immunity for charges of \$15 or less. • Add second pay station closer Pelican – Solar option. PAC recommendation / confirm with board. <ul style="list-style-type: none"> ○ Support from PAC 4/28/21 • PC Sun Column focused on education and awareness of PMP implementation • Pay station signage has been adjusted. “County” signage has been added <ul style="list-style-type: none"> ○ Parking signage is cluttered. 6 large signs currently at entrance • Explore local businesses providing for cash purchasing of day passes <ul style="list-style-type: none"> ○ Webb Park can accept cash for day pass 	<ul style="list-style-type: none"> ○ Park front area of lot ○ Melissa to contact host. Sandwich to block off stalls ○ Room for radar trailer at 82. Both deployed over Memorial Weekend ○ Vehicle over Memorial Weekend. Will be utilized as much as possible. ○ Personnel needed for both radar and vehicle parking • JOANN– Recreation Area Parking Lot Special Use and Fee Recommendation – <ul style="list-style-type: none"> ○ No allocation for event fees. Only temporary use fee. Propose separate fee directly sent to PC PMP ○ Sarah Absher + Working Group coordinating inter-agency permit requirements. ○ OPRD accepting special use permits now from June 1st on • JIM – adding security cameras. Pelican IT is preparing quote <ul style="list-style-type: none"> ○ Two (2) cameras added on Headlands & Pelican, one (1) added with good visibility on public restroom ○ All viewable by permission – logins to sheriff’s office ○ Signage – “24 hour video surveillance”
1.9 Improve Bicycle & Pedestrian Facilities	CK Drive		<ul style="list-style-type: none"> • RACHEL – RFP Contract – Notice of Intent to Award presented to BOCC today. <ul style="list-style-type: none"> - Reconstruct CK Parking Lot - Replace CK Parking Lot Restrooms - Upgrade CK Parking Lot Garbage and Recycling Facilities - Construct CK Drive Multi-Use Path - Relocate Webb Park - Develop Jensen Property - NVCA Lot added to master plan
1.12 Time Limit Restrictions	CK Lot, PC Turnaround		
1.16 Reconfigure Parking Facilities	CK Lot	<ul style="list-style-type: none"> • No trailer/RV parking signs installed at CK lot summer 2020 • CK and Bob Straub lots striped summer 2020 	
1.17 Establish Remote Parking Areas	Jensen Property, Webb Park	<ul style="list-style-type: none"> • Jensen: appraisal, Phase 1 environmental, concept plan draft done • Webb Park: relocation to NE county property, develop parking at current Park ~200 spaces 	
1.19 Public Restrooms	CK Lot	<ul style="list-style-type: none"> • Local businesses assist with cleaning 	

STRATEGY	LOCATION	NOTES	STATUS / ACTION ITEMS
2.2 Improve Bicycle & Pedestrian Facilities: Bike Racks	CK lot		<ul style="list-style-type: none"> • Jensen Property closed April 30th • RACHEL – Ongoing discussion for County to partner to manage the NVCA Parking Lot • First Kick-Off meeting with steering committee. July planning charette – first plan is to invite PAC, Parks Advisory Committee, Doug Olson, Nan Devlin
2.3 Create Electric Vehicle Charging Stations	CK Lot	<ul style="list-style-type: none"> • ODOT Climate Office possible funder 	
2.4 Roadway Improvements	Sunset		
3.1 Improve Bicycle & Pedestrian Facilities: Hungry Harbor	Hungry Harbor		
3.2 Rebuild & Reconfigure Parking Facilities	PC Turnaround		
3.3 Public Restrooms	PC turnaround		
1.15 Implement Regular Parking Enforcement		<ul style="list-style-type: none"> • Explore automated ticketing as a long-term option • PAC recommended to BOC to plan to fund a new officer for south county by spring 2021 <ul style="list-style-type: none"> ○ 4 openings on patrol side including new position as authorized by BOCC. • Sheriff Brown working with Chief Oeder on So County office 	<ul style="list-style-type: none"> • Seasonal Temp “Parking Ambassador”, not issuing tickets, hopefully even for just a day or two <ul style="list-style-type: none"> ○ County Parks staffing is at 50% staffing. Has offered a \$500 sign-on bonus to incentivize positions. ○ Reach out to Baret Business ○ “Volunteer” could be paid as well! \$20 / hour. ○ Can collect data on who’s parking / who’s staying longer (turnover rate) ○ Observed 50-60% non-pay ○ Post fine associated with not paying parking pass (\$180) ○ Passive Enforcement, positive messaging / call out on vehicle via slip of paper with date & time and license plate • Due to low initial revenues hiring of deputy on hold <ul style="list-style-type: none"> ○ YAMAMOTO - Hoping to achieve funding towards end of summer for 1st deputy

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			<ul style="list-style-type: none"> ○ LISA - Security officers to manage opening / closing of Kiwanda Drive (only open Mon – Thurs) ● How do we enforce County fees on State beach? <ul style="list-style-type: none"> ○ JUSTIN / OPRD – added County fee language to their website
1.8 Parking Ambassadors		<ul style="list-style-type: none"> ● (2020) Trailhead & Beach Ambassadors posted at Cape Kiawanda w/ 3 volunteers; Ambassador program through North Coast Tourism Management Network; ● PAC deemed currently unsafe to have volunteers guide assist with parking issues 	<ul style="list-style-type: none"> ● County moving forward with contracted, County staff, and / or volunteers
Other		<ul style="list-style-type: none"> ● 	<ul style="list-style-type: none"> ● Seasonal Parking at OPRD property on east side of Sand Lake Road, within Sitka Sedge Property <ul style="list-style-type: none"> ○ Chris Laity for driveway approach – doesn't see issue ○ Grass needs to be maintained really short (Chief Oeder). Consider no smoking signs ○ Master Plan from TORTA (to share with PAC) ○ A little outside of PAC study area but helps to disperse vehicles in PC Woods

STATUS	STRATEGY	LOCATION	NOTES	ACTION ITEMS
ON HOLD	1.12 Time Limit Restrictions	Fishers		
ON HOLD	1.14 Development Parking Requirements			
ON HOLD	1.16 Reconfigure Parking Facilities	Bob Straub, PC Boat Launch		
ON HOLD	1.17 Establish Remote Parking Areas	Bob Straub, PC Boat Launch, KCC, Goodman's, 1000 Trails slide	<ul style="list-style-type: none"> ● KCC supports use of lot for parking as needed, if no event conflict; would accept donations ● NVCA explore Title II funds for park development ● Bob Straub Parking: review/update 1970's master plan 	
ON HOLD	2.2 Improve Bicycle & Pedestrian Facilities: Bike Racks	Bob Straub	<ul style="list-style-type: none"> ● Pacific City Pathways was a nonprofit that did a lot of planning on bike paths, may have some valuable info to contribute to the conversation—Carolyn McVicar, Paul Carlson 	

ON HOLD	3.2 Rebuild & Reconfigure Parking Facilities	Fishers		
ON HOLD	3.3 Public Restrooms	Fishers		
INACTIVE	1.18 Define Roadway Shoulders	CK, McPhillips, Shore, Pine, Madrona, Circle	<ul style="list-style-type: none"> No parking both sides Kiwanda (Order #20-019); No parking Shore (W side to Pine and both sides to S end, Order #16-041); No parking Pine (both sides); Gravel berm W side of McPhillips 	
COMPLETE	1.1 Appoint a Parking Manager South County Destination Manager		<ul style="list-style-type: none"> VTC hired Brook Wyntergreen Start under VTC; possible later transition to Chamber County-VTC agreement amendment for funding 	
COMPLETE	1.2 Establish a Parking Advisory Committee		<ul style="list-style-type: none"> Board Order #20-028 	
COMPLETE	1.3 Pay-to-Park	<ul style="list-style-type: none"> CK Lot & PC Turnaround 	<ul style="list-style-type: none"> Board Order implementing new fees effective date 1/1/2021 1/9 parks free pass work party success. Install fee machines at CK Lot and PC Turnaround with covered structure (March 2021) 	
COMPLETE	1.7 Stakeholder Outreach & Education		<ul style="list-style-type: none"> 2020 Campaign complete - Travel Oregon is working with groups on the coast to develop messaging about behavior protocols at the beach to help visitors prepare for their visit and minimize community conflicts 	
COMPLETE	2.1 New camera provides parking info and security monitoring	<ul style="list-style-type: none"> CK Lot 	<ul style="list-style-type: none"> JIM – installing camera week of 11/30. Camera installed and operational. Mycera reaching out to see who needs access. Comment: 1-2 hour updates may be too long of a period 	
COMPLETE	NEW: Beach Closure	<ul style="list-style-type: none"> Hungry Harbor closed to vehicles not launching boats; McPhillips and PC Turnaround closed; TDM open 	<ul style="list-style-type: none"> 11/4 BOC letter to OPRD recommending permanent closure at Hungry Harbor (excluding for boat launching) and TDM north 11/18 OPRD recommended to OR State Parks Recreation Commission to open rulemaking OPRD commission work session to be scheduled PC Turnaround – BOCC Resolution to open 3/26/21 4/14 OPRD closed beach 	

BIN LIST

- Bench dedication / plaque as a memorial for the deceased or other commemoration – topic for Destination Manager

PUBLIC COMMENT

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ADDITIONAL ITEMS

- Sheriff's Office is picking up Rockaway. Won't affect coverage for the rest of the County. Still looking to hire 4 additional deputies.
- Sheriff's Desk at Fire Station 82 ongoing.
- PMP fund – original estimate of 400 passes / day = \$300,000. \$40,000 in gross revenues for May
- Fish Cleaning station at Webb Park – will reopen eventually. Take your fish carcass home.
- Add garbage receptacles at the TDM entrance – will be there